TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Life Services Supplements, Inc.		110/15/2003	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	Merrill Lynch Business Financial Services Inc.	
Street Address:	222 North LaSalle Street	
Internal Address:	17th Floor	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60601	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2055235	THE SOUTH PACIFIC HERBAL
Registration Number:	2082502	KAVA TONIN
Registration Number:	2105948	INTESTINALIA
Registration Number:	2108020	INTESTIN-KLENSE
Registration Number:	2413260	KETO SHAKE
Registration Number:	2468023	KET-O.J.
Registration Number:	2487343	KETATO
Registration Number:	2687640	KETO BAR
Registration Number:	2662280	KETO CRISP
Serial Number:	76088773	KETO
Serial Number:	76385432	CARBCOUNTERS
Serial Number:	76385433	KETO CARBCOUNTERS
Serial Number:	76505796	CARB KILLER
Serial Number:	76505797	KETO CARB KILLER
		TRADEMARK

REEL: 002739 FRAME: 0370

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Serial Number:	76512002	KETO MINI
Serial Number:	76525687	KETO SPORT
Serial Number:	76527810	KETO COCOA CRISP
Serial Number:	76528079	KETO CRAVE
Serial Number:	76532247	KETO QUICK
Serial Number:	76533371	KETO KIDS
Serial Number:	76533763	KETO ELF
Serial Number:	76535269	KETO GOOD MORNING
Serial Number:	76541577	KETO BETTER THAN RICE
Serial Number:	76546905	KETO QUICK BREAD
Serial Number:	76546906	LIVE LOW CARB WHILE EATING YOUR FAVORITE FOODS
Serial Number:	76546907	KETO
Serial Number:	76546908	KETO COOKIES
Serial Number:	76546909	KETO BREAD MIX
Serial Number:	76547113	КЕТО ВИТТА
Serial Number:	76547114	KETO SWEET
Serial Number:	76547115	KETO CARB KOOLER
Serial Number:	76547116	KEETERS
Serial Number:	76547117	KETO KOOLER
Serial Number:	76547118	KETO CHIPS
Serial Number:	76547118	KETO CHIPS

CORRESPONDENCE DATA

Fax Number: (312)863-7865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-201-3865

Email: Sharon.Patterson@goldbergkohn.com

Correspondent Name: Sharon Patterson

Address Line 1: 55 E. Monroe St., Ste. 3700
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:		4613.004
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NAME OF SUBMITTER: Sharon Patterson

Total Attachments: 3 source=Digitize#page1.tif source=Digitize#page2.tif source=Digitize#page3.tif

> TRADEMARK REEL: 002739 FRAME: 0371

TRADEMARK MORTGAGE

THIS TRADEMARK MORTGAGE (this "Mortgage"), made as of the 15th day of October 2003 by and between Life Services Supplements, Inc., a New Jersey corporation (the "Customer"), and MERRILL LYNCH BUSINESS FINANCIAL SERVICES INC., a Delaware corporation ("Lender").

WITNESSEIH

WHEREAS, pursuant to a certain WCMA Loan and Security Agreement No. 827-02040 dated as of October 15th, 2003 and that certain WCMA Reducing Revolver Loan and Security Agreement No. 827-02041 dated as of October 15th, 2003 both executed between the Customer and Lender (as amended or otherwise modified from time to time, the "Loan Agreement"), to secure certain obligations, liabilities and indebtedness from time to time owing by the Customer to Lender, the Customer has granted to Lender a continuing security interest in certain of the Customer's assets, including, without limitation, the Collateral (as defined below);

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Customer and Lender agree as follows:

- 1. <u>Incorporation of Loan Agreement Definitions.</u> The Loan Agreement and the provisions thereof are hereby incorporated herein in their entirety by this reference thereto. Capitalized terms used but not defined herein shall have the respective meanings given thereto in the Loan Agreement.
- 2. Grant and Reaffirmation of Grant of Security Interest. To secure the complete and timely payment and satisfaction of the Obligations, the Customer hereby grants to Lender, and hereby reaffirms its prior grant pursuant to the Loan Agreement of, a continuing security interest in the Customer's entire right, title and interest in and to all of its Trademarks, including, without limitation, all Trademarks and all of the goodwill of the business connected with the use of, and symbolized by, any of the Trademarks; each license of any of the Trademarks in favor of the Customer as licensee, including, without limitation, to the extent such license does not prohibit the licensee from assigning or granting a security interest in its rights thereunder, and all products and proceeds of, and income from, any of the foregoing, including, without limitation, any claim by Customer against third parties and damages for the past, present or future infringement or dilution of any of the Trademarks or any of the Trademarks licensed under any license of any of the Trademarks, or for injury to the goodwill associated with any of the Trademarks, and all rights corresponding to any of the foregoing throughout the world (all of the foregoing are sometimes hereinafter individually and/or collectively referred to as the "Collateral"). The term "Trademarks" shall mean all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, logos, other source of business identifiers and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof or similar property rights, and all applications in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof or any other country or any political subdivision thereof, and all reissues, extensions or renewals ther
- 3. <u>Term.</u> The term of the security interests granted herein shall extend until the Obligations have been paid in full and the Loan Agreement has been terminated in accordance with their terms.
- 4. <u>Effect on Other Agreements; Cumulative Remedies.</u> The Customer acknowledges and agrees that this Mortgage is not intended to limit or restrict in any way the rights and remedies of Lender under the Loan Agreement but rather is intended to supplement and facilitate the exercise of such rights and remedies. All of the rights and remedies of Lender with respect to the Trademarks, whether established hereby or by the Loan Agreement, by any other agreements, or by law, shall be cumulative and may be exercised singularly or concurrently.
- 5. <u>Binding Effect; Benefits.</u> This Mortgage shall be binding upon the Customer and its respective successors and assigns, and shall inure to the benefit of the Lender and its successors and assigns.
- 6. <u>APPLICABLE LAW; SEVERABILITY</u>. THIS MORTGAGE SHALL BE CONSTRUED IN ALL RESPECTS IN ACCORDANCE WITH, AND GOVERNED BY, ALL OF THE PROVISIONS OF THE ILLINOIS UNIFORM COMMERCIAL CODE AND BY THE OTHER INTERNAL LAWS (AS OPPOSED TO CONFLICT OF LAWS PROVISIONS) OF THE STATE OF ILLINOIS, EXCEPT FOR THE PERFECTION AND ENFORCEMENT OF SECURITY INTERESTS AND LIENS IN OTHER JURISDICTIONS, WHICH SHALL BE GOVERNED BY THE LAWS OF THOSE JURISDICTIONS OR, AS APPLICABLE, BY THE LAWS OF THE UNITED STATES OF AMERICA. WHENEVER POSSIBLE, EACH PROVISION OF THIS MORTGAGE SHALL BE INTERPRETED IN SUCH A MANNER AS TO BE EFFECTIVE AND VALID UNDER APPLICABLE LAW, BUT IF ANY PROVISION OF THIS MORTGAGE SHALL BE PROHIBITED BY OR INVALID UNDER APPLICABLE LAW, SUCH PROVISION SHALL BE INEFFECTIVE ONLY TO THE EXTENT OF SUCH PROHIBITION OR INVALIDITY, WITHOUT INVALIDATING THE REMAINDER OF SUCH PROVISIONS OR THE REMAINING PROVISIONS OF THIS MORTGAGE.

TRADEMARK REEL: 002739 FRAME: 0372 IN WITNESS WHEREOF, the parties hereto have duly executed this Mortgage as of the date first above written.

LIFE SERVICES SUPPLEMENTS, INC.

lte 🗲

pres. CEO

Accepted and Agreed to as of the date first written above:

MERRILL LYNCH BUSINESS FINANCIAL

SERVICES INC

Decreased to

Manager

SCHEDULE A

TRADEMARKS

Registration Number	Trademark Description
2055235	The South Pacific Herbal
2082502	Kava Tonin
2105948	Intestin Alia
2108020	Intestin-Klense
2413260	Keto Shake
2468023	Ket-O.J.
2487343	Ketato
2687640	Keto Bar
2662280	Keto Crisp
76-088773	Keto (Stylized)
76-385432	Carbcounters
76-385433	Keto Carbcounters
76-505796	Carb Killer
76-505797	Keto Carb Killer
76-512002	Keto Mini
76-525687	Keto Sport
76-527810	Keto Cocoa Crisp
76-528079	Keto Crave
76-532247	Keto Quick
76-533371	Keto Kids
76-533763	Keto Elf
76-535269	Keto Good Morning
76-541577	Keto Better Than Rice
76-546905	Keto Quick Break
76-546906	Live Low Carb While
76-546907	Keto
76-546908	Keto Cookies
76-546909	Keto Bread Mix
76-547113	Keto Butta
76-547114	Keto Sweet
76-547115	Keto Carb Cooler
76-547116	Keeters
76-547117	Keto Kooler
76-547118	Keto Chips
Applied For	Keto Better
Applied For	Keto Hot Cocoa
Applied For	Keto Ice Cream
Applied For	Keto Milk
Applied For	Keto Mix
Applied For	Keto Pizza Dough
Applied For	Keto Pudding
Applied For	Keto Sherbet Mix
Applied For	Keto Soy Shake
Applied For	Keto Crumbs
Applied For	Keto Hot Cereal
Applied For	Keto Nuts
Applied For	Keto Bread

TRADEMARK
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RECORDED: 10/30/2003